

Press Release

CROWDCONSULTANTS sets new German record

"Company of the Year" receives 13 trophies at the German Stevie Awards 2018

Berlin, April 27, 2018 - CROWDCONSULTANTS 360 GmbH, the Berlin-based management and personnel consultancy, has been named Company of the Year 2018. For the first time in the history of the German Stevie Awards, a total of 13 trophies went to the same company. The jury judged: eleven times gold, once silver and once bronze.

The top-class business prize was awarded by Michael Gallagher, founder and president of the Stevie® Awards. 200 invited guests from the ranks of the German economy attended the award ceremony at the Hotel Adlon in Berlin. Newsreader Leslie Nachmann hosted the evening and honored achievements of companies such as AOK, Axa, Deutsche Bahn, Deutsche Telekom, Deutsche Post DHL, EnBW Energie Baden-Württemberg, Koenig & Bauer, SAP, Sixt or Voith.

Jury selects CROWDCONSULTANTS as Champion of the Evening

But it was the startup from Berlin that won prizes like no other organization. After only a short time, CROWDCONSULTANTS has developed into a successful pioneer in Consulting 4.0 with crowd-based advisory, interim management, executive search and staffing. Founder Peter Bachsleitner and his team therefore received 11 Gold Stevies as and for

Company of the Year - Business Services

Startup of the year

Fastest growing company of the year with up to 100 employees

Best new product or service - B2B

Manager of the Year - Internet and

Manager of the Year - New Media - to Damiano Albrecht, Chief Executive Officer

Proprietor of the year and

Entrepreneur of the Year - Business Services - each to Peter Bachsleitner, majority shareholder and Chairman

Human Resources Department of the Year

Human Resources Team of the Year

With so many trophies, CROWDCONSULTANTS also received the most important award, the Grand Stevie Award, as Company of the Year.

"We feel excellent" said Peter Bachsleitner, founder and chairman of CROWDCONSULTANTS at the award ceremony. "Having received more awards than we currently have permanent employees is to us a special confirmation of our business model. We are committed to creating a network of experts who prefer to work as competent freelancers rather than seeking permanent employment. The resulting flexibility also benefits our customers."

Innovative business model convinced the jury

The jury was impressed by the innovative business model: First, the project-specific recruitment via crowdsourcing in the company's own expert network and social media. Secondly, the consciously cross-generational project teams of young digital experts and former top managers. Thirdly, consistent digitisation with a virtual infrastructure based on sharing economy principles, meaning the conscious sharing of expert knowledge, infrastructure and information via a platform. In this way, customers can be supported in recruiting, consulting and project execution more agile, sustainable and at more attractive conditions than consulting companies with traditional business models can provide.

"Our flexibility and our areas of expertise are constantly increasing with the diversity and many years of experience of more and more former top managers joining our network after their successful career." says Damiano Albrecht, co-founder and managing director. "They enjoy working with young talents and making their skills and knowledge available to start-ups or larger companies on important projects".

About CROWDCONSULTANTS

CROWDCONSULTANTS 360 GmbH was founded in summer 2016 in Berlin by Digital Natives Damiano Albrecht and Stefan Heidloff as well as former top executives Torsten Ecke and Peter Bachsleitner. They see themselves as a cross-generational, cross-industry and cross-functional management and personnel consultancy that consistently focuses on digitization, crowdsourcing and the principles of the sharing economy. The main focus of the work to date has been the professional support of successful start-ups such as Acrolinx or MACHTfit as well as the steering and execution support of digital transformations at companies such as BorgWarner, European Space Agency, ING-DiBa, Koenig & Bauer or Volkswagen.

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